

Lyndon Casey

About

**Brother comedy
writing duo.**



RECOGNITION

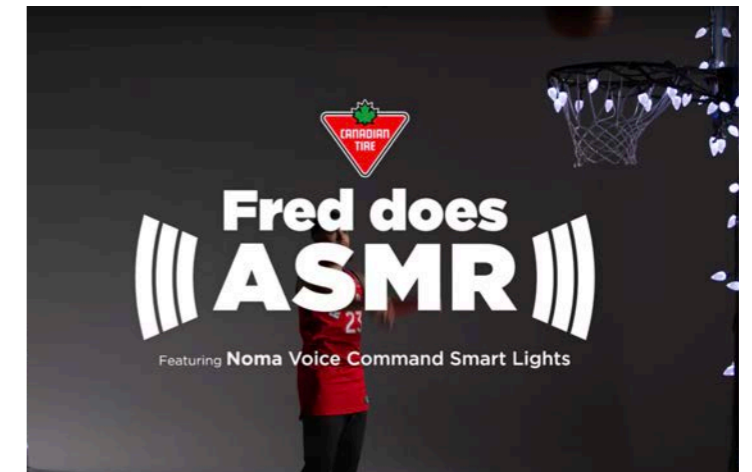


**Writer's Guild of Canada
Award Nominee,
Children and Youth TV**



FEATURED WORK





Fred VanVleet does ASMR

Client: Canadian Tire / MLSE

Concept: As part of Canadian Tire's "We Do New" campaign, this concept sits Fred down in a studio to create heightened audio sensory videos with a variety of hot new products.

Impact: Over 250K views. Posted on Fred's personal instagram. Strong fan feedback and engagement.

Excerpt from Noma Voice Command Smart Lights

FRED (CONT'D)
I downloaded the app, and created
my own customized lightshows...

CUT TO:

FRED (CONT'D)
I call this one "party-time".

The LIGHTS TURN MULTI-COLORED and PULSATE.

FRED (CONT'D)
Finger dance.

Fred **FLUTTERS HIS FINGERS** into the mic.

CUT TO:

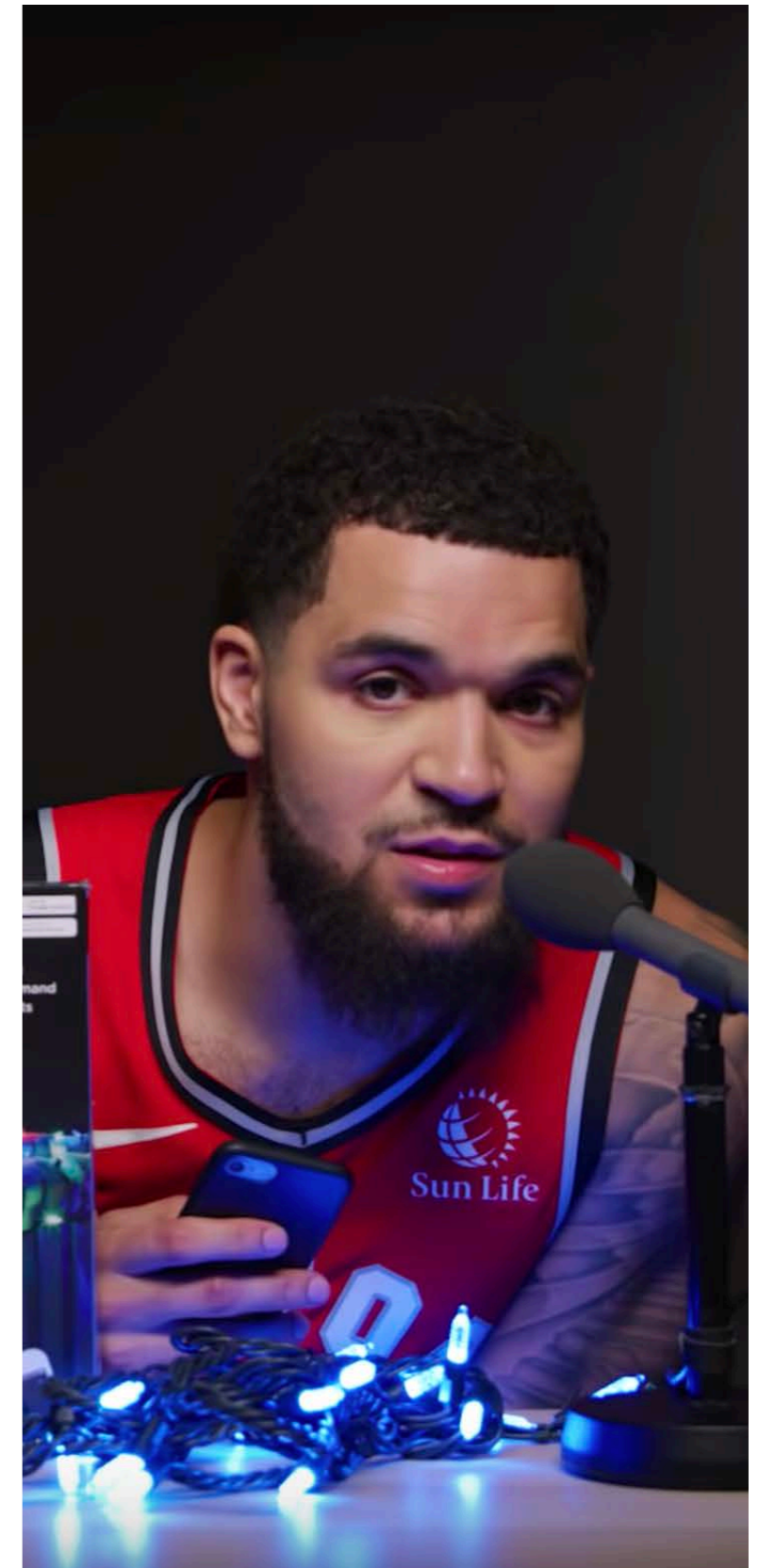
FRED (CONT'D)
"Post-Game Press Conference".

The LIGHTS STROBE WHITE like sparking flashbulbs as he sits
like he's taking questions from the press.

CUT TO:

FRED (CONT'D)
Let's go back in time: "Jurassic
Mode."

The LIGHTS TRANSITION BACK AND FORTH FROM RED TO PURPLE.
FRED proudly lifts a RETRO RAPTOR'S JERSEY into frame.



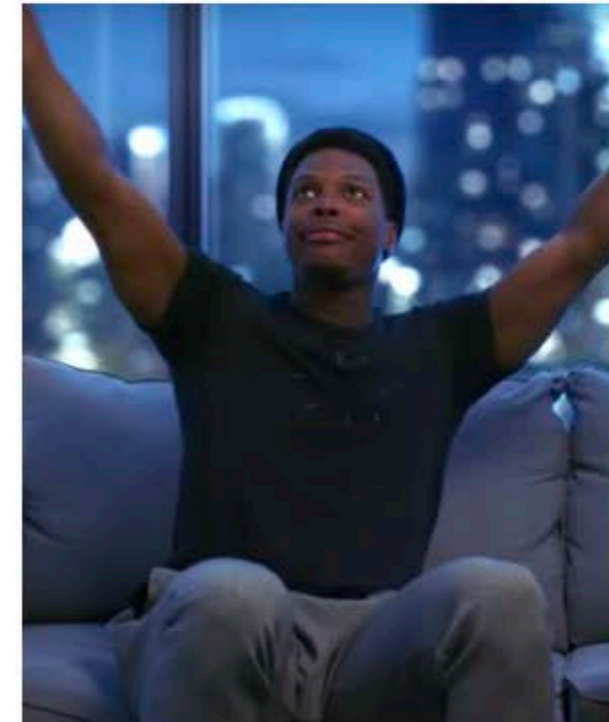
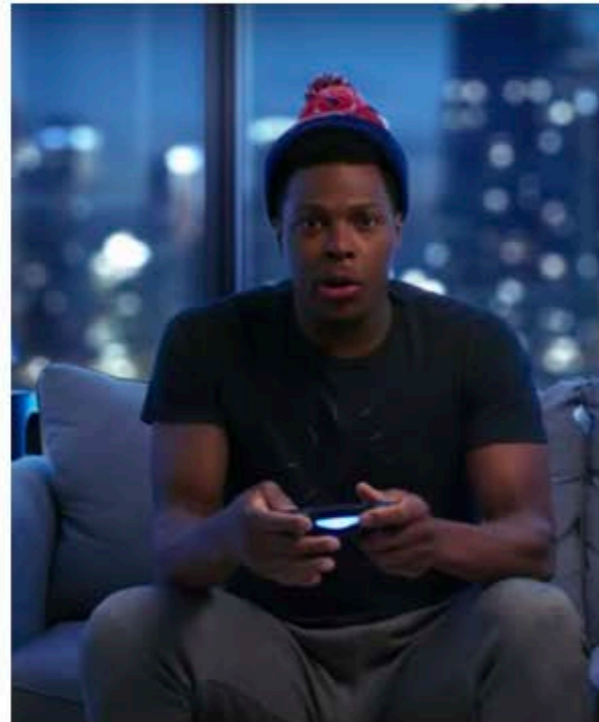
A photograph of two young Black men sitting on a light-colored couch in a room with large windows overlooking a city at night. The man on the left is wearing a black t-shirt and has his arms raised in the air, looking upwards with a slight smile. The man on the right is wearing a white hoodie with colorful geometric patterns (a pink square, a green triangle, a blue 'X', and a red circle) and is holding a black PlayStation DualShock 4 controller with a glowing purple light bar. He is looking towards the left with a focused expression. In the foreground, a white coffee table holds a bowl of popcorn, several video game cases, and a smartphone. The overall lighting is dim, with the primary light source being the city lights visible through the windows.

THAT ONE GAMER FRIEND

That One Gamer Friend...

Client: Playstation / MLSE

Concept: Video series poking fun at gamer personalities, starring marquee players from the Raptors, TFC, and Maple Leafs.



Excerpt from Kyle Lowry & Pascal Siakam



THE BAD TRASH TALKER

INT. LIVING ROOM - DAY

PASCAL (Bad Trash Talker) and LOWRY play a BASKETBALL VIDEO GAME.

PASCAL

You are so bad at this game. I can't believe how... not good you are.

KYLE

That's your trash talk?

PASCAL

No, I got more. You're always late for dinner.

KYLE

Meaner.

PASCAL

You probably never hold the door open for people!

(the)

I'm sorry. I didn't mean that. Are we still cool?

That One Gamer Friend: Zach Hyman & Andreas Johnsson



THE LUCKY CONTROLLER

INT. LIVING ROOM - DAY

ZACH (Lucky Controller) OPENS a POLISHED WOODEN CASE - a GLOW emerges from within. He picks up a CUSTOM CONTROLLER WITH GRIMY OLD WHITE HOCKEY TAPE on the grips and STICKERS all over it. ANDREAS studies it.

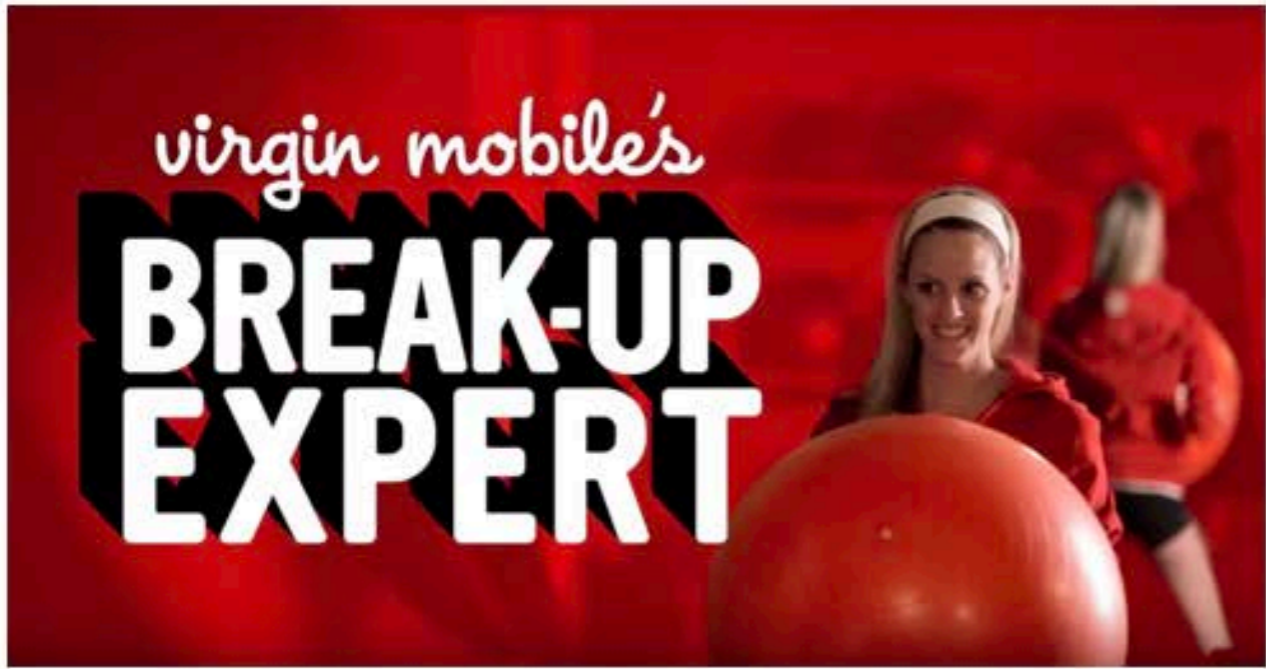
ZACH

(re: controller)

Meet Scrooge McPuck, my good luck controller.

(kisses controller)

He's greedy for goals.



READY TO BREAK UP
WITH YOUR MOBILE
PHONE COMPANY?



Virgin Mobile: Break Up Expert



Concept: In this series of digital ads, the Virgin Mobile Break-up Expert helps you leave bad relationships and bad phone plans.

**READY TO BREAK UP
WITH YOUR MOBILE
PHONE COMPANY?**

Excerpt from Virgin Mobile



BREAK-UP EXPERT

All you do is think about yourself.

MAN

Why did you need a leaf-blower to tell me that?

BREAK-UP EXPERT

I didn't. I needed it to do this...

The Break-Up Expert fires up the LEAFBLOWER and blasts air into the man's face.

CUT TO:

TITLE CARD:

"COME GET SOME REAL LOVE"

"VIRGIN MOBILE"



**Awkward
Conversations**

Awkward Conversations

Client: TD bank

Concept: Short comedy highlighting the awkward conversations around bank loans. Rated #1 TD internal video, with over 30K views.

"This is FANTASTIC. And funny."

- Tim Hockey, President & CEO,
TD Canada Trust



JOHN

Honestly, it's not you its TD.

JANE

They think you have limited savings.

JOHN

They said you have negative net worth.

JANE

(sympathetic)

They think you're a nobody.



Healthy Essentials: Winter Survival Series

Client: Johnson & Johnson

Concept: Youtube pre-roll ads guiding viewers how to cope with the winter blues.

SUPER: Put the fun back in quarantine. Rest and relax in beautiful isolation!

SHOT: John has built a MINI-FORT out of two dining room chairs and a few bed sheets - he's happier than a pig in mud.

RELATED EXPERIENCE

My Perfect Landing - TV Series

Co-executive producers / written by 4 episodes

Networks: Netflix / Family Channel / CBBC



New School - TV series

Written by, 18 episodes

Network: De Agostini / CBBC (format rights)

Students compete in pranks and challenges to get their name on the coveted: "Wall of Celebrities"



RELATED EXPERIENCE (CONT'D)



Captain Coulier (Space Explorer)

Short film

- Sundance, Winner LA Comedy Film Festival, Winner - Toronto After Dark Film Festival



Weekend Warriors

Short film

- Vimeo Staff Pick - + 100K online views across multiple platforms.